

ORIGINAL

CARTER, LEDYARD & MILBURN

COUNSELLORS AT LAW

1350 I STREET, N. W.

SUITE 1010

WASHINGTON, D. C. 20005

2 WALL STREET
NEW YORK, N. Y. 10005
(212) 732-3200

114 WEST 47TH STREET
NEW YORK, N. Y. 10036
(212) 944-7711

EX PARTE OR LATE FILED
(202) 898-1515
(202) 898-1521

February 10, 2000

RECEIVED

FEB 18 2000

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

BY HAND

Ms. Magalie Roman Salas, Secretary
Federal Communications Commission
450 12th Street, S.W.
Washington, D.C. 20554

Re: **Notice of *Ex Parte* Presentation**
Digital Must-Carry Proceeding
Docket No. 98-120

Dear Ms. Salas:

This is to provide notice that Kent Rice, President and Chief Operating Officer of the International Channel ("IC"), and Robert L. Hoegle, counsel for IC, met separately on February 9 with the following persons regarding the above-referenced rulemaking: Helgi Walker, Legal Advisor to Commissioner Furchtgott-Roth; Rick Chesson, Legal Advisor to Commissioner Tristani and David Goodfriend, Legal Advisor to Commissioner Ness.

On February 10, Messrs. Rice, Hoegle and Christopher Boam, of Carter, Ledyard & Milburn, met to discuss that rulemaking with: Ben Golant, Eloise Gore and Thomas Horan of the Cable Services Bureau; Bruce Romano, Deputy Chief of the Policy and Rules Division; Jonathan Levy, Economist with the Office of Plans and Policy; Deborah Klein, Chief, Consumer Protection and Competition Division and Ronald Parver, Assistant Chief, Consumer Protection and Competition Division and separately with Marsha MacBride, Legal Advisor to Commissioner Powell and Thomas Power, Legal Advisor to Chairman Kennard. An original and one copy of this letter and enclosures are being submitted for inclusion in the record in this proceeding, and copies are being provided to each attendee.

During the meetings, we discussed the application of the proposed rules to IC and the foreign language channels which it represents, as well as the *Canales ñ* tier of Spanish language programming. The specific topics of discussion are summarized in the enclosed materials, copies of which were provided to the attendees. During the course of the meeting, we also responded to questions from the Commission attendees regarding the information presented in the enclosures.

No. of Copies rec'd
List ABCDE

Ms. Magalie Roman Salas, Secretary

-2-

If you have any questions regarding the above information or enclosures, please contact the undersigned.

Very truly yours,


Robert L. Hoegle

RLH:ds
Enclosures

cc: Rick Chessen, Legal Advisor to Commissioner Tristani (w/encl.)
Benjamin Golant, Cable Services Bureau (w/encl.)
David Goodfriend, Legal Advisor to Commissioner Ness (w/encl.)
Eloise Gore, Cable Services Bureau (w/encl.)
Thomas Horan, Cable Services Bureau (w/encl.)
Deborah E. Klein, Chief, Consumer Protection and Competition Div. (w/encl.)
Jonathan D. Levy, Economist, Office of Plans and Policy (w/encl.)
Marsha MacBride, Legal Advisor to Commissioner Powell (w/encl.)
Ronald Parver, Asst. Chief, Consumer Protection and Competition Div. (w/encl.)
Thomas Power, Legal Advisor to Chairman Kennard (w/encl.)
Bruce Romano, Deputy Chief, Policy and Rules Division (w/encl.)
Helgard C. Walker, Legal Advisor to Commissioner Furchtgott-Roth (w/encl.)

The International Channel Networks -- Who We Are





▶ We Program the International Channel

- ◻ **Foreign Language** -- Multi-foreign language programming service, including Arabic, Cambodian, Cantonese, Farsi, French, German, Greek, Hindi, Hmong, Italian, Japanese, Korean, Mandarin, Polish, Portuguese, Russian, Scandanavian (various), Spanish, Tagalog, Thai and Vietnamese.
- ◻ **Basic Service** -- Entertainment and information programming service for analog distribution with a wide variety of foreign news, sports, dramatic, documentary, children's, performing arts, animation, lifestyle and variety programming.





▶ We Represent Nine¹ Foreign-Language Premium Services

- ◻ **Art America** -- (Arabic) ART (Arab Radio & Television) offers a wide selection of Arabic cultural and Islamic general entertainment programs. ART programming, including Arabic and international movies, is selected and produced to cater to Moslems and Arabs living across the American continent. ART's goal is to link the Arab communities to their homeland with programming in their own languages. Programming highlights include entertainment, drama, sports and movies, as well as coverage of national events, festivals and religious celebrations. *Parent Company: ART, Jeddah, Saudi Arabia.*
- ◻ **CCTV-4** -- (primarily Mandarin; Cantonese and English) China Central Television (CCTV) is China's largest provider of cultural, news and entertainment programming. CCTV-4 was created to keep the 50 million Chinese living outside of China informed of news from their homeland. *Parent Company: China Central Television, Beijing, China.*
- ◻ **CTN** -- (Mandarin) The Chinese Channel consists of programming derived from CTN's Zhong Tian news channel and Dadi entertainment channel, including news, sports, dramas, variety and entertainment programming. *Parent Company: Koos Group, Taiwan.*
- ◻ **RAI** -- (Italian) RAI International promotes the rich culture of Italy through a unique blend of programming, including sports, movies, Italian festivals, concerts, cooking shows, game shows, documentaries and news. *Parent Company: RAI, Rome, Italy.*

¹ The International Channel also has entered into an agreement to represent Japan TV, making its programming potentially available to the hundreds of thousands of cable subscribers of Japanese heritage.

- 
Scandinavian Channel -- (Norwegian, Swedish, Finnish, Danish and Icelandic) The Scandinavian Channel offers a mix of Nordic programming, from current affairs, sports and cultural programs to educational and nature programs and documentaries. *Ownership: Scandinavian Channel, Inc., Boulder, Colorado.*
- 
TFC -- (Tagalog, English) The Filipino Channel (TFC) produces wholesome entertainment and extensive public service programs that cater to all aspects of Filipino life, including current affairs, educational shows, comedy game shows and musicals, news, talk shows and drama. *Parent Company: ABS-CBN Broadcasting Corp., Manila, Philippines.*
- 
TV Asia -- (Hindi, Gujarati, other South Asian regional languages, English) TV Asia is an Indian general entertainment channel that offers programming from the Indian subcontinent in Hindi, English, Gujarati, Urdu, Bengali, Punjabi and South Indian languages. *Parent Company: Asia Star Broadcasting Inc., Edison, New Jersey.*
- 
TV5 -- (French) TV5 is the international French-speaking channel, with programming from France, Switzerland, Belgium and Canada, distributed to five continents and more than 100 countries. TV5's programming includes a wide array of news, documentaries, entertainment and culture. *Parent Company: TV5, Paris, France.*
- 
Zee TV -- (Hindi, other South Asian regional languages) Zee TV connects people across the globe with its South Asian programming that includes movies, dramas, game shows and news. *Parent Company: Zee Networks, Mumbai, India.*

We Represent the Canales ñ Package of Spanish-Language Programming Services

- 
Discovery en Español -- Original educational and informational programming in Spanish.
- 
CNN en Español -- CNN's first Spanish-Language network including a varied format of newscasts and informational programming on health, entertainment, the environment and more.
- 
FOX Sports World Español -- Spanish-language sports network delivering high profile, high quality sports programming, including soccer, baseball, boxing, nightly sports news and original sports-oriented programming.
- 
Toon Disney -- Disney's new channel for animation with cartoons in both Spanish and English.

- **MTV-S** -- Exclusive Spanish-language programming like studio and Unplugged performances, news briefs and music videos from the most popular Hispanic recording artists.
- **VH-Uno** -- The best of Latin pop/Caribbean/tropical videos 24 hours a day, 7 days a week.
- **CBS TeleNoticias** -- CBS news, sports, weather and information from Latin America, all in Español.
- **CineLatino** -- Original Spanish-language movies from the 1940s to the 1990s, commercial free, with no dubbing or subtitles.
- **Rio de la Plata** -- Original variety programming from one of Argentina's top broadcasters featuring telenovelas, mini-series and comedies.
- **DMX** -- Eight audio channels of commercial-free, uninterrupted authentic Latin DMX Digital Music.